

Bristol 17/02/2016

Gathering learners' views Nick Jeans & Ellen Lessner

#digitalstudent http://digitalstudent.jiscinvolve.org

- 1. How do you gather your learners' views of technology?
- 2. How do you engage your learners in the development of your digital strategy or digital environment?



Write down your answers on 2 post-it notes!



Learners want a say

- >> Learners in our studies saw the digital student project as an opportunity to contribute and get involved
- » Digital engagement methods such as social media, Padlets, Twitter walls, vox pops etc., are popular...
- >> ... and once established can be used for other issues too
- » Digital learners are varied it is important that the experience of different groups is represented
- >> Learners can get involved in different ways e.g. advocate, researcher, representative, intern, change agent, project lead, buddy, mentor, designer...
- >> Make sure learners can share ideas and see how they are acted on







We conducted 8 focus groups:

- The target now is to reach at least 100 learners
- Solution Spread Spre
- >>> Learners are from a range of skills sectors and study levels: apprenticeships, adult and community learning and offender learning
- >>> Dropouts (of providers and learners) has been challenging



Tools

- >> Learner profile
- >>> Focus Group Process
- >> Card sort

Skills



>>> What we learnt about conducting research in the Skills sector setting



The Basics: Recording the Results

Card sort protocol

>> Technology

>>> Room arrangement

» Permissions (organisations and individuals)





Experiencing the card sort

- >> Take the cards out of the envelope and lay them on the table so that all are visible.
- >> Put the 'theme heading' at the top and after a group discussion, put the remaining cards in order of importance underneath the theme card.
- If you want to add something to the existing cards, use a post-it.
- >> If you don't understand a card or consider it unimportant, put it back in the envelope.
- >> Timed exercise keeps everyone on task.

>> How was that for you?

>> What have you learned?

» How might you use this?





Supporting our learners' digital experience

Jane Edwards, Jisc Account Manager