

Borderless practices in journalism studies

This exemplar is relevant to Digital Student challenges:

Deliver a relevant digital curriculum Engage students in dialogue about their digital experience and empower them to make changes

Vocationally-oriented programmes such as journalism need to expose students to the latest digital practices while remaining rooted in established values and evidence. A new module on social media, community and engagement (SMCE) – introduced into City University London's MA course in Interactive Journalism – has put this principle into practice. Students build a portfolio of professional development activities using cutting-edge tools and techniques. These activities are initiated and led by the students themselves. They have included:

- arranging and leading events (webinars and in-person) on current topics in journalism;
- creating, publishing and promoting professional learning materials;
- managing a website, producing its content, and associated activities;
- undertaking interviews with professionals working in the field;
- experimenting with and reviewing new social media and data tools in journalistic contexts.

How does this meet the challenge?

- Students' own digital practices and perspectives are valued.
- Students contribute to defining course tasks and participate actively in the group's development.
- Technologies are integrated authentically in ways they would be used in professional settings, and support students' emerging professional identities.

Find out more

Conference presentation

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