

## **Digital storytelling for employability**

This exemplar is relevant to Digital Student challenge:

### ***Deliver a relevant digital curriculum***

At the University of Bolton, students are being encouraged to use digital storytelling in assessment and to produce digital artefacts that can support their case with potential employers. This has involved students blogging on their work placements and producing videos for a case-based final assessment: the preparation and presentation of a mock trial in a Moot court. Following up on this last example, law students have produced personal videos summarising their studies and what they feel they can contribute to the world of law. These video logs were reviewed by the Head of Recruitment at a local law firm who felt that they communicated students' potential more effectively than a written CV. According to the course leader:

*'The '2 Minute Me' videos enable the students to display their academic and personal attributes to prospective employers, in a dynamic and accessible way. It's a pioneering and truly cutting-edge method of recruitment, made for the digital age.'*

### **How does this meet the challenge?**

- Students are showcasing their learning and aspirations in ways that are interesting to potential employers.
- Students are being assessed in a wider variety of ways, using social media and digital production techniques that are highly relevant in the workplace.

### **Find out more**

- [Student Videos](#)

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