Solution

A Strategic Approach
Use the national profile and reputation of Jisc to support and enable institutions at the highest level

What is the idea?
Don't use the word 'digital', use 'future of teaching and learning'.
1. Understand importance
2. Hook them in
3. Get them to do it

Which national bodies and which change agents inside institutions will mainly be involved?
Jisc partners such as SCONUL
VCs network

How will this help institutions?
Benchmarking
Competitive edge
Support for key drivers/priorities

How will this enhance the student digital experience?
Confidence enhanced
Use of technology in HE teaching/learning enhanced e.g. leading edge innovation; research informed practice
CAMEL approach to sharing expertise

Profile of Jisc is key
Working with partners such as SCONUL
'Jisc enable institutions to do this' thanks to

'all institutions are different'

Toolkit: range of resources to inform digital strategy

Plan of action
Benchmark/self-evaluation

Conferences/events for senior managers
Resources, materials

High profile speakers

Jisc resources/materials

(support for)
CAMEL approach and shared experiences

CLL
Other consultancy
Influence e.g. via VCs' network
Link to QAA
Link to industry/employers/prof bodies
Panel of critical friends/reviewers
Case studies

Other consultancy