

Solution

A Strategic Approach

Use the national profile and reputation of Jisc to support and enable institutions at the highest level

What is the idea?

Don't use the word 'digital', use 'future of teaching and learning'.

1. Understand importance
2. Hook them in
3. Get them to do it

Which national bodies and which change agents inside institutions will mainly be involved?

Jisc partners such as Sconul

VCs network

How will this help institutions?

Benchmarking

Competitive edge

Support for key drivers/priorities

How will this enhance the student digital experience?

Confidence enhanced

Use of technology in HE teaching/learning enhanced
e.g. leading edge innovation; research informed practice

CAMEL approach to sharing expertise

Profile of Jisc is key
Working with partners such as SCONUL
'Jisc enable institutions to do this' ↓ thanks to →

CLL

Other consultancy

Influence e.g. via VCs' network

'all institutions are different'

Toolkit: range of resources" to inform digital strategy

Link to QAA

**Link to industry/
employers/prof bodies**

Plan of action Benchmark/"self-evaluation

**Panel of critical
friends/reviewers**

Conferences/events "for senior man
Resources, "materials
Relevant examples

Case studies

**High profile
speakers**

**Jisc resources/
materials**

**(support for)
CAMEL approach and
shared experiences**