2/04/2014

Students and digital innovation: what can we learn from recent projects?

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#digitalstudent

What students say!

Link to video https://db.tt/lBqm7wZp

Jisc Summer of Student Innovation 2014

How it works:

- **Create** – Make a video to explain your idea
- **Share** – Upload your video and encourage people to vote
- **Vote** - If you hit the voting target we will consider it for funding

So if you have a brainwave, come and join us for a Summer of Student Innovation:

jisc.ac.uk/student-innovation

What do students really want?

- Intelligence from our Summer of Student Innovation competition 2013: What Students Really Want!
- http://www.jisc.ac.uk/guides/what-students-really-want

Findings: institutional interviews

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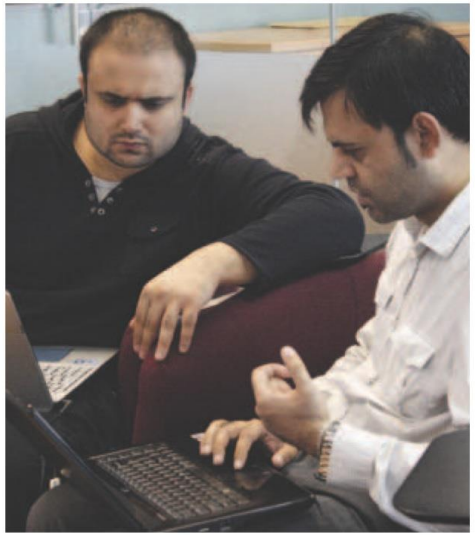
How do we engage students in developing the digital environment?



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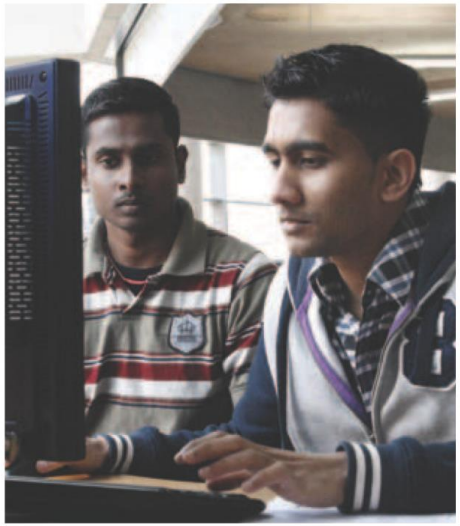
How do we manage student expectations of the digital environment?



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How do we support students and staff to use their own devices?

Institutions are…

- Looking for national guidance/data on student expectations and experiences
- Horizon scanning – often expensively!
- Finding (some) creative ways of engaging students
- Working in partnership with students in a variety of ways
- Struggling to manage student expectations
- Unclear how to prepare students to study digitally
- Unsure how to use data analytics, qualitative methods

Findings: consultation process

Ideas about HE2020

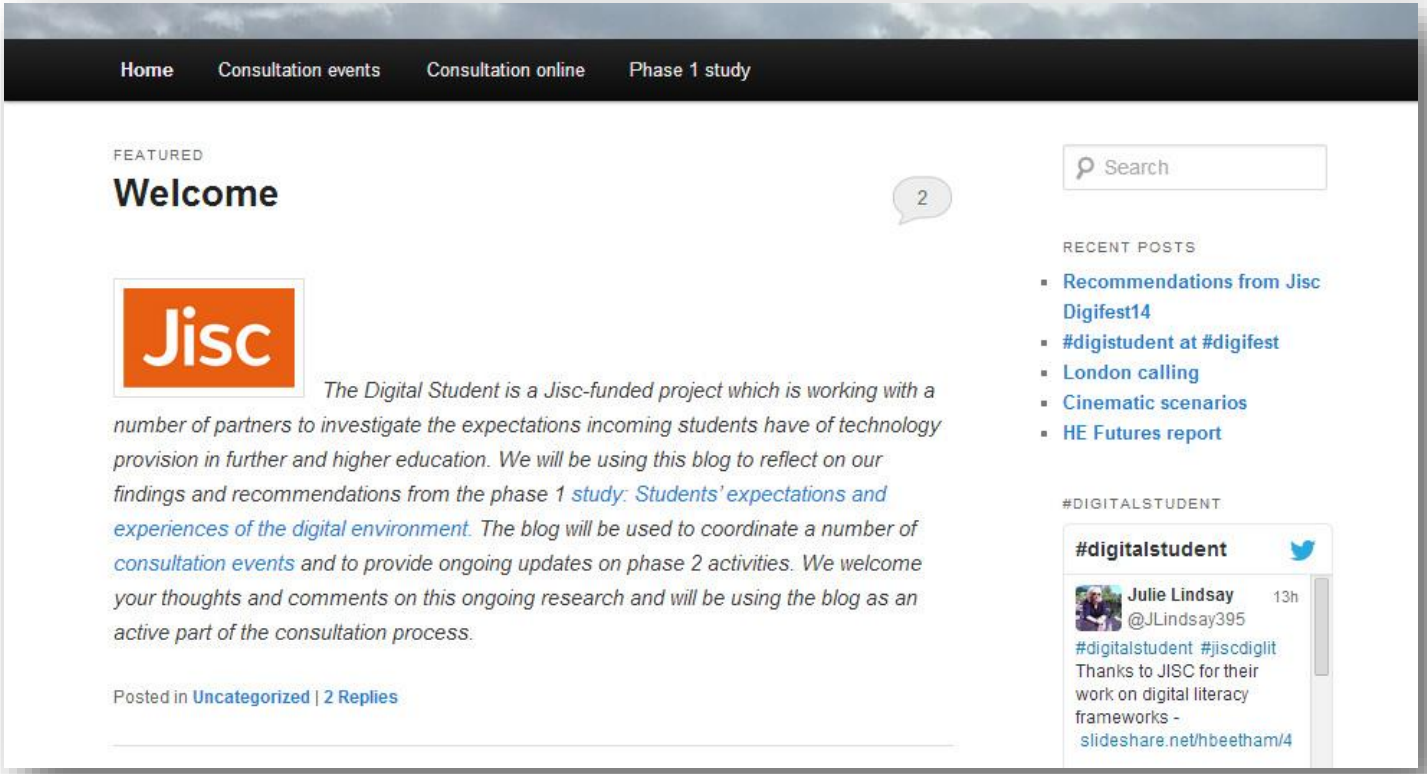
- Ubiquitous connectivity and data exchange
- Blend of institutional/personal devices, services, licenses, networks (PLE)
- All potentially useful content '*a blink away*'
- Continuous digital recording of experience
- Blend of formal (closed) and informal (open) learning
- Use of personal learning data e.g. to provide faster, more personalised/adaptive feedback

Challenges for institutions

- Integrating digital strategy and support
- Bring your own device – risks, costs, opportunities
- Preparing learners for digital practices
- Responding to external challenges e.g. open data/ knowledge, globalisation, new markets, 'value of brand'
- Engaging learners in meaningful dialogue / collaboration
- Robustness of infrastructure, parity across sites
- New pedagogic practices, staff confidence

More about our findings

http://digitalstudent.jiscinvolve.org

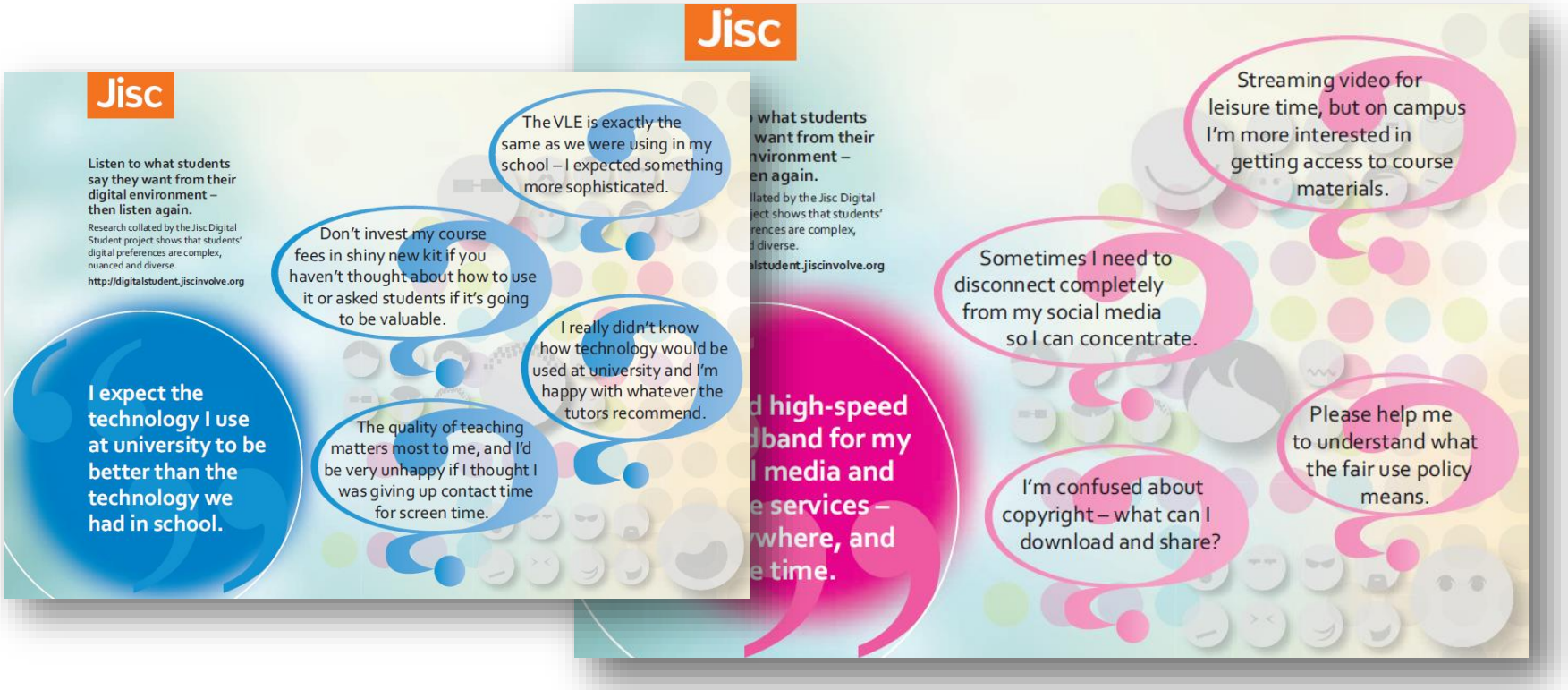


Discuss and then share:

What should institutions be doing as a priority to respond to students' changing expectations and needs?

https://padlet.com/wall/digistudent

Resources for your use…



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Top tips cards

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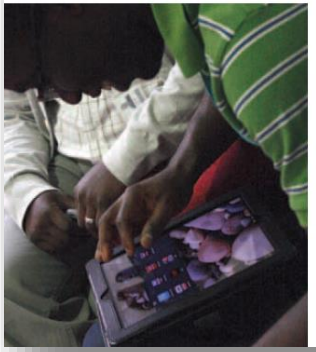
How do we find out more about students' digital experiences and expectations?



- Ensure the digital experience is covered in assessments of student satisfaction – ideally through qualitative as well as quantitative methods.
- Undertake regular and comparable data collection in order to identify trends.
- Share interesting and effective approaches to engaging students in their digital experience, including qualitative methods and use of online services/apps.
- Develop an effective online communications strategy: ensure everyone knows what is being done to develop the digital environment and how it will benefit them.
- Engage students in discussion about their digital practices in and beyond the curriculum.
- Aim to move from consultation to engagement approaches whereby students are empowered to develop their own and their shared digital environment for learning.

11

Benefits:

Head of Student Experience: 'We've added a lot of detail to the picture we were getting through the NSS: now we have a good idea what role IT provision plays in students' feelings about their course, and how they are using ICT generally in their studies.'

Head of Library: 'We ran an 'ideas wall' for students to post up and vote on ideas for improving the library. We were surprised how many of them were apps and new features for our online services, and how much thought students had given to these.'

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What is next - join the conversation

- 2nd April – HEA Wales Conference
- 21st May –SCHOMS/AUDE/UCISA event, London
- 22nd May – HELF event, Leeds
- Consultation event in Scotland – 10th June
- Consultation event with SCONUL (tbc)
- Consultation events with senior managers involved in Changing the Learning Landscape Programme – May-June
- 3rd July – HEA Annual Conference
- Final consultation event – 15th July Birmingham

Change Agents' Network - @CANagogy #CAN2014

- http://www.changeagentsnetwork.co.uk and join can@jiscmail.ac.uk by visiting www.jiscmail.ac.uk
- Enhance student change agents' understanding of effective practice and change issues.
- Identify and share effective practice in the area of students/student groups as change agents.
- Provide a forum for support and sharing of ideas with face to face events and webinars.
- Create and link to resources to support staff and students promoting the use of student change agents sector wide -
- Developing a framework to support possible accreditation through SEDA.
- Developing a Journal of Educational Innovation, Partnership and Change

Developing digital literacies infokit

- Practical guidance, tools and approaches from the Jisc Developing digital literacies programme and beyond
- 'Top-down' strategic considerations involved in developing digital literacies across an institution
- 'on the ground' view of what this means in practice for many different role groups
- Available from www.jiscinfonet.ac.uk/infokits/digital-literacies
- Give us feedback at www.surveymonkey.com/s/digital-literacies

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JISC The Design Studio

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